



# Warmly welcome to Åre

## & Audi FIS Ski World Cup in Åre 11th -12th of March

For centuries Åre has attracted visitors from all over the world. From pilgrims, driven entrepreneurs to skiing enthusiasts and hiking tourists during the summer season.

Åre village may seem small to the size and number of inhabitants, but in fact it is a very active place, and full of event during the year. There is something for everyone in Åre. It's thriving enterprise, grand nature and its international character makes Åre a village with a big city pulse.

Åre is used to organize many alpine world cups as well as three alpine World Championships. Already in 1969 Åre organized its first Alpine World Cup only two years after the first World Cup had ever been held. The village enthusiast Bibbo Nordenskiöld was responsible for the men's competitions. Frenchmen JeanNoël Augert and Patrick Russel won giant slalom and slalom. Meanwhile Sweden had to wait a few years until a victory. The first indication of profit potential was not until 1970, when a young boy from Tärnaby, Ingemar Stenmark won the Kalle Anka Cup for 13-14 aged in Duved.

Now, today in 2022 we welcome the Alpine World Cup for the 112th -113th time to Åre.

**Again, warm welcome!**

**LOC Åre**

# Media Information

**Please note, due to Covid-19 regulations you will need to provide a Covid -vaccination certificate when you receive your accreditation.**

**(If you don't have a Covid vaccination certificate, you need to prove on arrival a negative PCR test, and furthermore, display a new negative PCR test every 48h to the Media manager to contain your media accreditation)**

**Please note, that it is mandatory to wear face mask when you work in the Mixed Zone and all official areas outside.**

## Sweden's guidelines

In order to avoid the spread of COVID-19, you should

- Staying at home is mandatory if you have any symptoms of COVID-19.
- Wash your hands frequently and thoroughly use hand sanitizer.
- Stay up to date with any specific recommendations issued by the Public Health Agency of Sweden and the regional medical officer.

## Test costs

All costs for testing shall be paid by the media/individual person.

**FIS COVID-19 support:** [C19support@fisski.com](mailto:C19support@fisski.com)

**Swedish support - 11313** Information number COVID-19: For questions about accidents, emergencies and Covid -19 outbreak

**Health advice: 1177** - Call 1177 for non-urgent medical advice

**Emergencies: 112** - Call 112 if you urgently need to contact the police, an ambulance or the fire services

## Media Center

### Accreditation pick-up

Your accreditation is ready for you at the Media center from Thursday 10 of march.

## Media Center

This year the Media center will have a limit of workstations due to Covid-19. The LOC Åre recommend everybody to work as much as possible from your place of stay. The media center will only operate as a service center when in need.

## Parking

Limited parking is available at Draklanda, close to the Media Center, on the opposite side of the road. Parking permission is required.

## Press Conference

### Winner's press conferences

Press conference with the winner will take place in the secure zone. Press Conference for the top three racers of each race will be held via video link and distributed online.

For questions please contact Media Manager Anna Junholm,  
[media.worldcupare@gmail.com](mailto:media.worldcupare@gmail.com)

## Opening Hours at Media Center

### Opening Hours:

Thursday, March 10	09:00-19:30
Friday, March 11	10:00-21:00
Saturday, March 12	08:00-17:00

## Race Schedule - Women's Slalom and Women's Giant Slalom

Friday, March 11 - Start 1st Run Women's Giant Slalom at 15:00, Start 2nd Run 18:00, Night event

Saturday, March 12 - Start 1st Run Women's Slalom at 10:30, Start 2nd Run 13:45

(The information provided is subject to change.)

## Catering

In Media Center you will be served warm and cold drinks as well as snacks.

For other food options we kindly ask you to contact your choice of accommodation, everyone in Åre have different solutions to help you out with take away/room service.

## Flower and award ceremonies

Flower ceremonies and award ceremonies will take place immediately after the races in the finish area. There will be no access to the finish area during the current circumstances.

## Wi-fi for Media

Free Wi-fi with high capacity will be available in the Media Center, commentary positions, photo grandstand and in the mixed zone.

We ask you not to setup own Wi-Fi networks or hotspots in the media center, because that would interfere with the LOC provided Wi-Fi network. Thank you!

## **Result service for media**

Results, news, start lists, and other official information are published on the [web page](#) at [www.worldcupare.com](http://www.worldcupare.com) and will be distributed through the Media Telegram group.

## **Photographers**

Nisse Schmidt are on site as Photo Coordinator. For specific questions please contact Nisse at +46 70 367 07 77 or [info@sportbild.se](mailto:info@sportbild.se)

Photo meeting will be held Thursday 10th after the TCM, it will start 17.00.

(For those who can not participate on Thursday there will be another Photo meeting on Friday 11th, 12.00).

## **Multimedia Rights**

Infront holds the worldwide multimedia rights to this event. International television and radio networks, production and internet companies need to send the accreditation requests directly to Infront for approval.

This means that the use of any kind of filming devices is strictly forbidden to non-rights holders. For questions related to this, please contact: [fabiola.pupi@infrontsports.com](mailto:fabiola.pupi@infrontsports.com)

## **Telegram Information**

[Join the Telegram group, and receive the latest news from LOC](https://t.me/+hBL6f8-RercQwMjU0) – <https://t.me/+hBL6f8-RercQwMjU0>

## **Map over arena**

## **Contacts**

**Anna Junholm** Media and Press Manager  
[media.worldcupare@gmail.com](mailto:media.worldcupare@gmail.com) +46 (0)70 922 10 77

**Emelie Fitzgerald** Assistant Media and Press Manager  
[emelie.fitzgerald@zonline.se](mailto:emelie.fitzgerald@zonline.se) +46 (0)76 142 80 05

**Patrik Svärd** Broadcast Manager/Mixed Zone Coordinator [patrik@worldcupare.com](mailto:patrik@worldcupare.com) +46 (0)70 229 35 69

**Nisse Schmidt** Photo Coordinator  
[info@sportbild.se](mailto:info@sportbild.se) +46 (0)70 367 07 77

